



SCHEDULE

Four-day passes are available at vivabigbend.com (until July 22) or at the box office during the event.

Wednesday, July 23 at Holland Hotel (Alpine): 2 p.m.–8 p.m.
 Thursday, July 24 at Holland Hotel (Alpine): 11 a.m.–9:30 p.m.
 Thursday, July 24 at Granada Theatre (Alpine): 9:45 p.m.–11:30 p.m.
 Thursday, July 24 at Padre's (Marfa): 6 p.m.–11 p.m.
 Friday, July 25 at Holland Hotel (Alpine): 11 a.m.–8 p.m.
 Friday, July 25 at Granada Theatre (Alpine): 8:15 p.m.–11 p.m.
 Friday, July 25 at Padre's (Marfa): 6 p.m.–11 p.m.
 Saturday, July 26 at Holland Hotel (Alpine): 2 p.m.–7 p.m.

VENUE CLOSED

BANDS/TIMES/LOCATIONS ARE SUBJECT TO CHANGE

THURSDAY • JULY 24

RAILROAD BLUES (ALPINE)	GRANADA THEATRE (ALPINE)	REATA (ALPINE)	PADRE'S (MARFA)	LOST HORSE (MARFA)
6-6:30 p.m.	Anthony Ray Wright until 7:15			
6:30-7		Bob Livingston		
7-7:30			DD Dagger	
7:30-8				
8-8:30	special guests until 9:15	Kelley Mickwee		Doug Moreland
8:30-9			Henry + the Invisibles until 9:45	
9-9:30				
9:30-10				
10-10:30	The Statesboro Revue until 11:15	Reckless Kelly starts at 10:15 until 11:45		
10:30-11			Suzanna Choffel until 11:45	Curtis Grimes
11-11:30				
11:30-12 a.m.				
12-12:30	Chris Watson Band			
12:30-1				
1-1:30				
1:30-2				

FRIDAY • JULY 25

RAILROAD BLUES (ALPINE)	GRANADA THEATRE (ALPINE)	REATA (ALPINE)	PLANET MARFA (MARFA)	PADRE'S (MARFA)	LOST HORSE (MARFA)
6-6:30 p.m.					
6:30-7					
7-7:30			Graham Wilkinson		
7:30-8				Terri Hendrix with Lloyd Maines	
8-8:30			VIP Happy Hour		
8:30-9	Max Johnston until 9:15		Brennen Leigh & Noel McKay		
9-9:30			Rosie & the Ramblers until 9:15		Carlos Maxwell
9:30-10				Butch Hancock until 9:45	
10-10:30					
10:30-11	The Peterson Brothers until 11:15				
11-11:30			Sour Bridges until 11:15		
11:30-12 a.m.				Twang Twang Shock-A-Boom until 11:45	Doug Strahan & the Good Neighbors starts at 10:15
12-12:30					
12:30-1	El Tule				
1-1:30					
1:30-2					

SATURDAY • JULY 26

RAILROAD BLUES (ALPINE)	GRANADA THEATRE (ALPINE)	REATA (ALPINE)	PLANET MARFA (MARFA)	PADRE'S (MARFA)	USO HALL (MARFA)
6-6:30 p.m.					
6:30-7		Walt Wilkins			
7-7:30					
7:30-8	VIP Happy Hour				
8-8:30		Elizabeth McQueen			
8:30-9	Twang Twang Shock-A-Boom until 9:15				VIP Happy Hour
9-9:30					
9:30-10					Jay Boy Adams & Zenobia
10-10:30					
10:30-11	Tejas Brothers until 11:15				
11-11:30					Texas Tornadoes until 11:45
11:30-12 a.m.					
12-12:30					
12:30-1	Soul Track Mind				
1-1:30					
1:30-2					

SUNDAY • JULY 27

RAILROAD BLUES (ALPINE)	PADRE'S (MARFA)
6-6:30 p.m.	
6:30-7	
7-7:30	
7:30-8	
8-8:30	
8:30-9	Los Pinches Gringos
9-9:30	
9:30-10	
10-10:30	Whiskey Shivers
10:30-11	
11-11:30	Texas Tycoons
11:30-12 a.m.	
12-12:30	Doodlin' Hogwallops
12:30-1	
1-1:30	
1:30-2	

VIVA BIG BEND

Kids

FRIDAY

PLAINE • 106 N. 5TH ST., ALPINE
Wendy Parnell and Tommy Mojica →
 10:30-11:30 a.m.

EL PATIO • 203 S. 5TH ST., ALPINE
 (behind Murphy St. Raspa Co.)
Will Dupuy Kids Show
 3-4 p.m.

SATURDAY

PLAINE • 106 N. 5TH ST., ALPINE
Wendy Parnell and Tommy Mojica →
 10:30-11:30 a.m.

PLANET MARFA • 200 S. ABBOT ST., MARFA
Wendy Parnell and Tommy Mojica →
 2-3 p.m.

AUDREY & TYRONE KELLY OUTDOOR THEATER,
FORT DAVIS (across street from courthouse, behind library)
Twang Kidz
 3:45-4:15 p.m.

VIVA BIG BEND Merchandise



AVAILABLE AT THE HOLLAND HOTEL BOX OFFICE DURING THE EVENT AND AT WWW.VIVABIGBEND.COM AFTER THE FESTIVAL.

FOR THE Kids

A host of activities are planned for the kids this year. Children's author Wendy Parnell will lead participants in a fun, interactive reading of her books on Texas music: *Super Louella*, inspired by the music of Marcia Ball, and *Musta Notta Gotta Lotta Sleep Last Night*, a Joe Ely-inspired book named for one of Ely's song titles.



Parnell will also lead children in dancing and singing to the music of Tommy Mojica, a singer-songwriter and music teacher who performs in and around the Texas Hill Country.

For craft activities, washable markers will be provided so kids can color special door hangers or superhero capes to take home as souvenirs. Free collectible – and temporary! – tattoos will also be given out.



Parnell will also juggle and kids can enter a raffle to win a *Musta Notta* coffee mug, T-shirt and autographed copies of her books.

FREE SHOWS

MUSIC AT LAJITAS GOLF RESORT

100 MAIN ST., LAJITAS



TUESDAY, JULY 22	
6:30-7:30 pm	Graham Wilkinson
8-9 pm	The O's
9:30-11:30 pm	Anthony Ray Wright
WEDNESDAY, JULY 23	
6:30-7:30 pm	Emilie Clepper
8-9 pm	Butch Hancock
9:30-11:30 pm	Mike & the Moonpies

Welcome to Lajitas Golf Resort ... the ultimate Big Bend experience! The destination is worth the journey. For the first time, Viva Big Bend expands to South Brewster County for two special nights of free music. Tucked away in Texas' historic Big Bend between Big Bend National Park and Big Bend State Park lies Lajitas Resort, the perfect setting for your away-from-it-all adventure. The 27,000-acre Texas resort is famous for its solitude, natural beauty and rugged desert environment. The resort's unique destination is rich in Old West history. The resort features a world-class 18-hole golf course, "Black Jack's Crossing," designed by PGA Hall of Fame golfer Lanny Wadkins. It also offers a 5-stand sporting clay shoot, cowboy action shoot, equestrian center for family horseback rides, and many other activities designed to keep your family as busy as it wants to be.

MUSIC AT THE HOLLAND HOTEL

209 W. HOLLAND AVE., ALPINE



The Holland Hotel in Alpine will again serve as a hub of activity during Viva Big Bend, including hosting the main box office for the festival starting Wednesday, July 23. Live music will be featured in the courtyard on Thursday, Friday and Saturday afternoons. The performances are open to the public, the hotel bar is sure to be hopping and the musicians will be rocking the patio of the historic venue.

THURSDAY • JULY 24	
1-2 p.m.	Philip Q Morrow
2-3	Christa Russell
3-4	Carlos Maxwell
4-5	Grupo Alegre
FRIDAY • JULY 25	
2-3 p.m.	Kevin Carroll
3-4	Doug Moreland
4-5	Border Blues
5-6	Al Staehely & Freddie Steady Krc
SATURDAY • JULY 26	
2-3 p.m.	Robyn Beck
3-4	Drew Kennedy
4-5	Kevin McKinney
5-6	Luke Olson

MARATHON

FORT DAVIS



GAGE HOTEL

102 N.W. 1ST ST., HWY 90 W., MARATHON
 FRIDAY, JULY 25 • 12:30-7 P.M.

Sophisticated and historic, the Gage, built in 1920, captures the rich heritage of the cattle industry. Few hotels offer a more distinctive experience of days gone by.

FRIDAY • JULY 25	
12:30-1:30 p.m.	La Tampiqueña
2-3	The Washers
3:30-5	The Statesboro Revue
5:30-7	Sour Bridges



AUDREY & TYRONE KELLY OUTDOOR THEATER

MEMORIAL SQ. (ACROSS STREET FROM COURTHOUSE, BEHIND LIBRARY) FORT DAVIS
 SATURDAY, JULY 26 • 1:00-7:30 P.M.

A concert stage, located behind the library, has recently been built to host special events, including free music during Viva Big Bend.

SATURDAY • JULY 26	
1:00-2:00 p.m.	Glenn Moreland
2:30-3:30	Tessy Lou & The Shotgun Stars
3:45-4:15	Twang Kidz (Kids Show)
4:30-5:30	Joe King Carrasco
6:00-7:30	El Tule

INDUSTRY EVENTS

LEARN TO PLAY THE UKULELE

PLANET MARFA
 200 S. ABBOT ST., MARFA
 FRIDAY, JULY 25 • 4-5 P.M.

Viva la revolUKetion! Come and enjoy a fun and informative introductory ukulele class led by Kevin Carroll that will include some history, basics, a few chords and songs with a decidedly Texas twist. Learn how this small instrument is making big waves across the globe. All ages welcome. Free for those who have a Viva Big Bend wristband.



ROLLING HIGHWAY HAPPY HOUR

PAISANO HOTEL
 207 HIGHLAND AVE., MARFA
 FRIDAY, JULY 25 • 5-6:30 P.M.

Rolling Highway invites music industry guests (artists, producers, managers, booking agents, writers, etc.) to a private cocktail and networking reception located in the ballroom of the Paisano Hotel, in Marfa, on Friday, July 25 from 5:00-6:30 p.m. Come enjoy complimentary drinks, food and enlightening conversation with your hosts Lance Webb and Kelly Ramsey. Based in Marfa, Rolling Highway's clients include Joe Ely, Jimmie Dale Gilmore, Butch Hancock, Johnny Bush and Colton O'Neill. Please RSVP at management@rollinghighway.com to join us.



MEET THE GRAMMY®S AT VIVA BIG BEND

USO HALL
 302 S. HIGHLAND AVE., MARFA
 SATURDAY, JULY 26 • 1-3 P.M.

Join the GRAMMYs for lunch and learn about:
 • how to submit your music for GRAMMY consideration
 • Academy initiatives to help musicians in financial and medical need
 • events and programs for professional development, networking, community outreach and advocacy initiatives
 • grants given by The Academy to further music education in schools
 • how you can be part of 20,000 other music professionals who band together to fight for the rights of music-makers
 We look forward to meeting you! RSVP required.
 Email brittany.hardy@grammy.com or call 512-328-7997.



TERRI HENDRIX & LLOYD MAINES SONGWRITING WORKSHOP

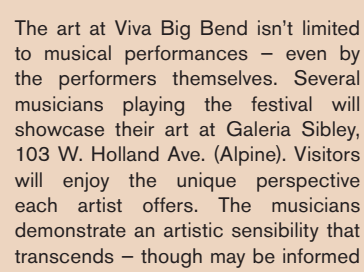
HOLLAND HOTEL (FRONT ROOM)
 209 W. HOLLAND AVE., ALPINE
 SATURDAY, JULY 26 • 4-5:30 P.M.

Terri Hendrix and Lloyd Maines have been offering celebrated songwriting workshops for several years.
 In this two-part workshop, attendees will first learn about the business: how to send your music to press and radio contacts, how to use social media, information on copyrights and publishing, etc. In the second part of the workshop, attendees will learn tricks for opening the mind and enhancing creativity while learning about song structure, alternate tunings and the like. The workshop is free for those with a Viva Big Bend wristband.



MUSICIANS AND THEIR ARTWORK

GALERIA SIBLEY • 103 W. HOLLAND AVE., ALPINE
 HOURS OF OPERATION: FRIDAY AND SATURDAY DURING VIVA BIG BEND: NOON-8 P.M.



MEET THE ARTISTS

FRIDAY

Doug Moreland
 4-5 p.m.

DD Dagger
 6-7 p.m.

SATURDAY

Butch Hancock
 4-5 p.m.

Graham Wilkinson
 5-6 p.m.

David Garza
 6-7 p.m.
 (times subject to change)



The Cow Dog Ditty Contest



GET YOUR COW DOG DITTY ON!

Cow Dog is looking for a short song, jingle or ditty espousing the glory that is Cow Dog to play on the radio, Internet and elsewhere.

Entrants must perform the ditty live in Alpine on July 27 during Viva Big Bend. Entrants will be judged from the live performance by a panel of pseudo-qualified judges. Winning ditty musician(s) will receive \$50 in Cow Dog food, other enviable Cow Dog stuff, radio air-time and massive notoriety.

Write and perform a great family- and radio-friendly song about Cow Dog and you could become famous, or at least have a lot of fun.

Call 432-386-0616 with any questions.

The Cow Dog Ditty Contest will take place at the Plaine coffee shop Sunday, July 27 from 1-3 p.m. Bring your ditty, and be prepared to perform it!